

TO OUTSOURCE, OR NOT TO OUTSOURCE

In today's competitive environment, those companies that continuously improve their operations are the ones that emerge as industry leaders. Those that accept the status quo often get left behind. To remain competitive, successful manufacturers recognize 3 key market trends:

1. The progressive shift in responsibilities from customers to suppliers with regard to design and process development activities. As companies and industries seek to become leaner; outsourcing specific business functions to specialists is one strategy that can help lower costs, improve quality, reduce up-front risks and improve turnaround time.
2. For companies that have not yet achieved the internal expertise or specialized products needed to effectively complete new and challenging projects, building internal capabilities is often not the most practical solution. In some cases, evaluating a "make vs. buy" solution is a critical business decision; especially in cases where the required technology is considered a one-time need that falls outside a company's strategic capabilities.
3. Remaining technologically current enables businesses to anticipate, respond to and embrace changes occurring in the marketplace. Strong market awareness and scenario planning are essential to long term success.

If your company is in need of certain internal expertise for specialized projects, outsourcing may provide an important competitive edge. Global Vehicle has an ongoing commitment to growing and diversifying our engineering expertise and capabilities to handle a wide variety of customer requirements. **Contact us** to discuss your specific business challenges – we'll design a customized solution to get the results you need.



R&D FUELS MARKET COMPETITIVENESS

The importance of research cannot be overstated. To service customers effectively and remain competitive, companies must be willing to make this important investment and do so as a long term business strategy. Research and development in the area of new technologies can assist you to create more robust products, increase efficiencies, decrease/eliminate downtime and ultimately improve your company's bottom line.

Global Vehicle can speak to the importance of an internal research and development program, as we develop many prototype parts and processes. Through our R&D program, new products and processes are created which undergo careful evaluation before they are introduced to the marketplace. This process enables us to remain current with industry trends and provides our customers with invaluable insight into emerging technologies, advances and efficiencies. **Contact us** to discuss your R&D needs – Global is here to provide assistance with the necessary methodology to bring your ideas to market.

CRITICAL PARTS CHECKLIST

Most businesses plan for emergency situations using material requirements planning techniques and preventative maintenance activities that anticipate shifts in demand and equipment malfunctions due to normal wear and tear. Despite good planning, sudden needs for specific machinery components not normally carried in on-site emergency inventories do arise. In such cases, a production process can be interrupted causing large losses in productivity. Global Vehicle can help minimize the costs associated with these situations by working with customers to identify critical components that should be stocked on site and those which are readily available from Global or our supplier partner's inventories. As a result, customers can be confident that their production tools will remain running with minimal downtime and impact to productivity.

Secure production efficiency and productivity by establishing a **Critical Parts Checklist** for your company – contact our Project Engineering Department or email info@globalvehicle.ca today!



MORE PAINT & ASSEMBLY DIVISION CAPACITY = EXCEPTIONAL PRODUCTION VALUE

Global's **Paint & Assembly Division** has available paint capacity to support emergency, prototype or production painting programs at attractive turnaround times and competitive pricing. With increased inventory and manufacturing space and improved inventory control, Global's plant layout maximizes efficiency to enable us to effectively manage multiple customer needs and specifications.

If you have a demanding application or emergency production painting need please contact our Sales Manager, Ron Yaroch, to discuss how Global can provide the right solution. Ron can be reached directly at **519-791-8281** or by email at ryaroch@globalvehicle.ca



GLOBAL IN THE NEWS

Global's newest venture, **Global Composite Manufacturing Inc.**, was recently featured in two industry publications; **Kinecor's** Fall issue of "Connections" magazine and the August issue of "PLANT" magazine.

Both publications report on Global's unique capabilities and the successful start-up of our composite utility pole manufacturing operation. **Contact us** if you would like to receive a copy of these articles or visit the magazines online at:

PLANT Magazine:
www.bizlink.com/plant.htm
Connections Magazine:
www.kinecor.com

